



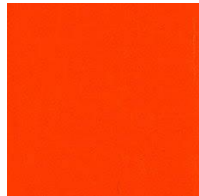
keynote speaker • image consultant • author

2020 Spring Summer Trend Report

COLORS



Poppy



Fire Red



Saffron



Sunshine



Tan



Pink-peach



Geranium



Fuchsia



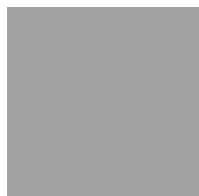
Cinnamon



Chive



White-white



Ash



Soft Denim



Light Grape



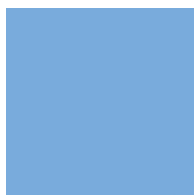
Navy



Green-blue



Turquoise



Periwinkle



Warm Khaki



Buttercup

This is just a sample of *SOME* of the fun colors this season, try pairing them with these neutrals: **Ash, Tan, Navy, Sand, Cinnamon, White, and Black**

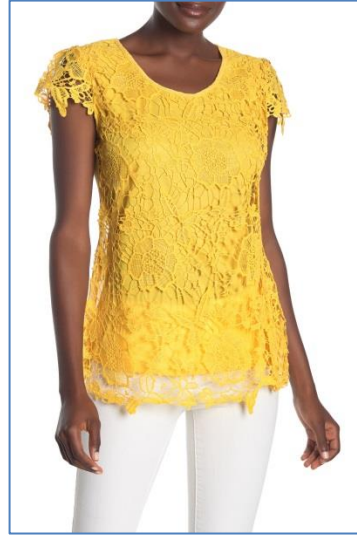
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Fabrics and Textures



Leather jacket Poshmark.com

Colored leather
Fringe
Metallic
Linen



Yellow Crochet Nordstromrack.com

Crochet
Lace
Cotton
Seersucker



Denim Maxi Nordstrom.com

Denim
Raffia
Pieced Fabrics
Jersey Knit

Prints and Patterns



Tahari Tropical Floral print Macys.com

Florals – All!
Stripes
Blocked prints
Wallpaper prints



Anima polka dot Dillards.com

Snakeskin
Polka dots
Animal print
Rainbow



Blue Jacquard print Chicos.com

Mixed prints
Jungle
Chains
Gradients

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DETAILS



Puff shoulder us.shein.com

- Structured shoulders
- Puffed shoulders
- Blousy tops
- Puffy sleeves
- Drawstring



Pleats Abercrombie.com

- Pleats
- Fringe
- Peplums
- Tiers of fabric
- Crochet



Large bows, full sleeves whbm.com

- Large bows
- Dramatic sleeves
- Ruffles
- Mismatched accessories
- Chain details

PANTS



Printed fringed jean vonmaur.com

- Fringe ankles
- High waist full leg
- Utility Jumpsuits
- Bermuda shorts
- Lt. Wash jeans

DRESS & SKIRTS



Utility Denim Dress express.com

- Shirt dress
- Tiered dress
- Pleated skirts
- Empire waist dress
- One-shoulder dress

JACKETS



Oversized blazer Bloomingdales.com

- Roomy blazers
- Colored leather jackets
- Cardigan sweaters
- Slim jean jacket
- Statement trench coat

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ACCESSORIES



Platform Sandal

DSW.com



Floral statement

lightinthebox.com



Raffia purse

Zappos.com

SHOES

White wide soles
Lace up sandals
Sculptured heels
Preppy loafers
Raffia shoes
Boots with cutouts

JEWELRY

Vintage Pearls
Floral necklaces & pins
Thicker chain necklaces
Seashell & Sea glass
Ribbon jewelry
Mismatched earrings

MISC.

Straw hats
Chain belt details
Big, colorful sunglasses
Bucket bag
Anklets
Belted bags

Lighten up and brighten up for the season – but please note,
not *every* new trend is right for everyone 😊



NOT SURE WHERE TO START?

I'm here for you! I'll help you make wise investments in your wardrobe,
reorganize your closet, and find colors & styles that are best for you. We can do it
on line! Let's get started today ~ Just call or email:

Jill@Jillswanson.com 507-250-2030